

# Product Line Branding

Service Type	Line(s)	Part Category	OE	GOLD	SILVER
Collision	4	Radiator Parts	GMGP		
Collision	19	Exhaust, Frames & Gas Tanks	GMGP		
Collision	23	Exterior Body/Chassis	GMGP		
Collision	30	Interior Body	GMGP		
Electrical Systems	6	Electronics - Serv Warranty & CTF	GMGP		
Electrical Systems	18	Motors and Window Regulators	GMGP		
Electrical Systems	27	Electronics	GMGP	ACD	
Electrical Systems	29	Advanced Propulsion Batteries & Components	GMGP		
Electrical Systems	31	Starters & Alternators	GMGP		
Electrical Systems	33	Starters & Alternators		ACD	
Heating & Cooling	35	Upper & Lower Radiator Hoses	ACD		
Heating & Cooling	13	Caps (coolant & oil caps)	ACD		
Heating & Cooling	13	Thermostats & Caps (all other caps)	GMGP		
Heating & Cooling	15	Air Conditioning	GMGP	ACD	
Heating & Cooling	25	Water Pumps	GMGP		
Heating & Cooling	26	Water Pumps		ACD	
Maintenance	7	Batteries		ACD	ACD
Maintenance	8	Wiper Parts (Motors, Arms, etc.)	GMGP		
Maintenance	8	Wiper Blades	ACD	ACD	ACD
Maintenance	10	Chemicals/Vehicle Care	ACD	ACD	
Maintenance	10	Touch Up Paint	GMGP		
Maintenance	35	Hoses	GMGP	ACD	
Maintenance	35	Belts	ACD	ACD	
Maintenance	35	Radiator Hoses (Inlet/Outlet)		ACD	
Maintenance	41	Spark Plugs	ACD	ACD	
Maintenance	41	Glow Plugs	GMGP	ACD	
Maintenance	42	Oil Filters	ACD	ACD	
Maintenance	47	Fuel Filters	GMGP	ACD	
Maintenance	48	Cabin & Engine Air Filters	ACD	ACD	
Maintenance	50	Transmission Filters	GMGP	ACD	
Maintenance	55	Lighting	GMGP		
Maintenance	56	Lighting -CHMSL	GMGP		
Underhood	1	Ignition & Switches	GMGP	ACD	
Undercar	2	Bearing & Oil Seal	GMGP	ACD	
Undercar	5	Shocks & Struts	GMGP		
Undercar	9	Shocks & Struts		ACD	ACD
Undercar	14	Brakes		ACD	
Undercar	17	Brakes	GMGP		
Undercar	36	Steering & Drive Systems	GMGP		
Undercar	39	Engine Assemblies	GMGP		
Undercar	40	Transmission Assemblies	GMGP		
Undercar	44	Brakes			ACD
Undercar	45	Chassis Parts		ACD	
Underhood	16	Wire & Cable	GMGP	ACD	
Underhood	20	Hinge Pins & Bushings	GMGP		
Underhood	21	Emission Control Parts	GMGP	ACD	
Underhood	37	Transmission Components	GMGP		
Underhood	43	Fuel Pumps	GMGP	ACD	
Underhood	51	Engine Components	GMGP		
Underhood	59	Miscellaneous Parts	GMGP	ACD	

# Product Line Branding

Service Type	#	Product	GM OE	Gold			Silver	
				GM	NON-GM	SPECIALTY	GM	NON-GM
ELECTRICAL SYSTEMS	18	Motors & Window Regulators	X	X				
	27	Electronics	X	TPMS	TPMS			
	31	OE Starters & Alternators	X					
	33	Gold Starters & Alternators		X	X			
HVAC	13	Thermostats & Caps	X					
	15	Air Conditioning	X	X				
	25	OE Water Pumps	X					
	26	Gold Water Pumps		X	X			
MAINTENANCE	7	Batteries		X	X	X	X	X
	8	Wiper Products	X	X	X		X	X
	10	Chemicals & Vehicle Care Products	X	X	X	X		
	35	Belts and Hoses	X	X	X			
	41	Spark Plugs	X	X	X			
	42	Oil Filters	X	X	X	X		
	47	Fuel Filters	X	X	X			
	48	Air Filters	X	X	X			
	50	Transmission Filters	X	X	X			
	55	Light Bulbs	X					
	56	Lighting	X					
UNDERCAR	2	Bearings & Oil Seals	X	X	X			
	5	OE Shocks & Struts	X					
	9	Gold & Silver Shocks & Struts		X		X	X	
	14	Gold Brakes		X	X	X		
	17	OE Brakes	X					
	36	Steering & Driveline	X					
	40	Transfer Cases	X					
	44	Silver Brakes					X	X
	45	Gold Chassis Parts		X	X			
	46	Silver Chassis Parts					X	X
UNDERHOOD	1	Ignition & Switches	X					
	16	Wire & Cable	X	X	X			
	21	Emissions	X	X				
	37	Transmission Parts	X					
	43	Fuel Pumps	X	X				
	51	Engine Components	X					
	59	Misc Parts - Bolts, Nuts, Screws	X	X		X		
COLLISION	4	Radiators, Coolers & Surge Tanks	X					
	20	Hinges & Hinge Pin Kits	X					
	23	Exterior Handles & Rearview Mirrors	X					
	30	Interior Handles	X					
	56	Center High Mount Stop Lamps	X					